

Globe of Honour 2021

Question Set and Marking scheme

Background

This marking scheme relates to the written application component of the 2021 Globe of Honour scheme. The final marks for each submission will be determined by reference to applicants' performance in both the written application and the Five Star Audit process (weighted at 60% and 40% respectively).

Please note that the marking descriptors are indicative by nature.

For example, two organisations may adopt differing approaches to the written application and score equally well. Nonetheless, high-scoring organisations will typically answer all aspects of the question, adhere to the marking scheme, provide site-specific examples (evidenced through the audit report) and fully utilise (but not exceed) the specified word allowance per response.

Scoring criteria

- A maximum of 60 marks are available for the written application. Applicants must score a minimum of 45 marks to remain eligible for the award.
- A minimum of two individual responses must be scored within the top mark band (11-15 marks).
- Submissions will become ineligible for the Globe of Honour award should any individual responses be scored within the lower mark band (0-5 marks).
- Responses to each sub-question must not exceed 750 words per sub-question (i.e. 3,000 words overall per submission).

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	11-15 marks	6-10 marks	0-5 marks
<p>1. With relevant reference to the outcomes from your recent Five Star Environmental Sustainability Audit:</p> <p>Explain how the application of the principles of the ‘circular economy’ across your organisation has enhanced sustainability performance.</p>	<p>A full explanation of how the application of the principles of the ‘circular economy’ across the organisation has enhanced sustainability performance.</p> <p>The response is supported with clear understanding of the principles of the circular economy together with examples of enhanced sustainability performance</p>	<p>An adequate explanation of how the application of the principles of the ‘circular economy’ across the organisation has enhanced sustainability performance.</p> <p>The response is supported with some understanding the principles of the circular economy together with an example of enhanced sustainability performance</p>	<p>A basic explanation of how the application of the principles of the ‘circular economy’ across the organisation has enhanced sustainability performance.</p> <p>The response is supported with limited understanding the principles of the circular economy and no example of enhanced sustainability performance</p>
<p>2. With relevant reference to the outcomes from your recent Five Star Environmental Sustainability Audit:</p> <p>Describe how the organisation will use the Five-star environmental sustainability audit outcomes to help plan a strategy toward a ‘NET ZERO’ future.</p>	<p>A full description of how the organisation will use the Five-star environmental sustainability audit outcomes to help plan a strategy toward a ‘NET ZERO’ future.</p> <p>The response is supported with clear examples of relevant five-star audit outcomes which will support a strategic approach toward a net zero objective. The response demonstrates clear understanding of the “net zero” concept.</p>	<p>An adequate description of how the organisation will use the Five-star environmental sustainability audit outcomes to help plan a strategy toward a ‘NET ZERO’ future.</p> <p>The response is supported with an example of a relevant five-star audit outcome which will support a strategic approach toward a net zero objective. The response provides outline understanding of the “net zero” concept.</p>	<p>A basic description of how the organisation will use the Five-star environmental sustainability audit outcomes to help plan a strategy toward a ‘NET ZERO’ future.</p> <p>The response is not supported with any examples of a relevant five-star audit outcome and provides weak understanding of the “net zero” concept.</p>

3. **With relevant reference to the outcomes from your recent Five Star Environmental Sustainability Audit:**

Describe how the reliability and accuracy of environmental sustainability data, needed to enhance your organisations sustainability performance, will be assessed

A **full description** clearly demonstrating how the **reliability and accuracy of environmental sustainability data**, needed to enhance the organisations sustainability performance, **will be assessed**

The response is supported with **clear examples** of relevant data assessment methods

An **adequate description** of how the **reliability and accuracy of environmental sustainability data**, needed to enhance the organisations sustainability performance, **will be assessed**

The response is supported with **an example** of a relevant data assessment method

A **basic description** of how the **reliability and accuracy of environmental sustainability data**, needed to enhance the organisations sustainability performance, **will be assessed**

The response is not supported with **an example** of a relevant data assessment method

4. **With relevant reference to the outcomes from your recent Five Star Environmental Sustainability Audit:**

Explain how the organisation have enhanced the sustainability of their supply chain and any quantified benefits that this has subsequently achieved

A **full explanation** clearly demonstrating how the organisation have **enhanced the sustainability of their supply chain** and any **quantified benefits** that this has subsequently achieved

The response is supported with **clear examples of supply chain sustainability improvements** together with **examples of quantified benefits** achieved as a result

An **adequate explanation** demonstrating how the organisation have **enhanced the sustainability of their supply chain** and any **quantified benefits** that this has subsequently achieved

The response is supported with **an example of a supply chain sustainability improvement** together with an **example of a quantified benefit** achieved as a result

A **basic explanation** outlining how the organisation have **enhanced the sustainability of their supply chain** and any **quantified benefits** that this has subsequently achieved

The response is **not supported with an example of a supply chain sustainability improvement or with an example of a quantified benefit** achieved as a result
