**IMPORTANT - INSTRUCTIONS ON USING THIS MEDIA RELEASE TEMPLATE**

You may issue this to media outlets of your choosing in its current format or use the supplied wording to create your own media release using your own corporate branding. It is acceptable to shorten the supplied text and/or to add your own comments and quotes, attributed to people of your choosing.

However, the description of the International Safety Awards contained in this template **MUST NOT** be changed. The quotes from Mike Robinson, the British Safety Council’s Chief Executive, can be used in full or in part but the wording of his quote MUST NOT be changed.

Also, in referring to your achievement in winning an International Safety Award, you MUST clearly state which site/division/project achieved the award.

If you require further advice, please contact our media office.

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