

## Globe of Honour 2023 **Question Set and Marking Scheme**

## **Background**

This marking scheme relates to the written application component of the 2023 Globe of Honour scheme. The final marks for each submission will be determined by reference to applicants' performance in the written application only. Unlike in previous years, the results of the Five Star Audit process will not be considered other than as a right of entry to the awards.

Please note that the marking descriptors are indicative by nature. For example, two organisations may adopt differing approaches to the written application and score equally well. Nonetheless, high-scoring organisation will typically answer all aspects of the question, clearly following the marking scheme, provide site-specific references (evidenced and referenced through the audit report) and fully utilise, but not exceed the specified word allowance per response.

## Scoring criteria

- A maximum of 60 marks are available for the written application. Applicants must score a minimum of 45 marks to remain eligible for the award.
- A minimum of two individual responses must be scored within the top mark band (11-15 marks).
- Submissions will become ineligible for the Globe of Honour award should any individual responses be scored within the lower mark band (0-5 marks).
- Responses to each sub-question must not exceed 750 words per sub-question (i.e. 3,000 words overall per submission).

## Globe of Honour 2023 questions

		11-15 marks	6-10 marks	0-5 marks
1.	With relevant reference to the	The response is supported with a	The response is supported with	The response is not supported
	outcomes from your recent Five	wide range of relevant indirect and	relevant indirect and direct	with relevant indirect and direct
	Star Environmental	direct cost/benefits related to each	cost/benefits related to each of the	cost/benefits related to each of the
	Sustainability Audit:	of the <u>three</u> planned programmes	three planned programmes to	three planned programmes to
		to address the selected audit	address the audit outcomes.	address the audit outcomes.
	For <u>three</u> of the audit outcomes,	outcomes.		
	provide a simplified cost/benefit		The response includes indirect and	The response does not include, or
	analysis of planned programmes	The response includes detailed	direct cost/benefits cost/benefits	is very weak, and does not
	to improve environmental	quantified indirect and direct	analysis which may not be fully	quantify indirect and direct
	sustainability performance.	cost/benefits analysis for all the	quantified for all the <u>three</u> planned	cost/benefits analysis for all the
		three planned programmes.	programmes.	three planned programmes.
2.	With relevant reference to the	A clear description of how	An adequate description of how	A weak description of how
	outcomes from your recent Five	innovation is used in	innovation is used in	innovation is used in
	Star Environmental	plans/programmes will be	plans/programmes will be	plans/programmes will be
	Sustainability Audit:	introduced/used to improve	introduced/used to improve	introduced/used to improve
		environmental sustainability	environmental sustainability	environmental sustainability
	Describe how your organisation	performance.	performance.	performance.
	will use innovation (e.g. research,			
	technology, tools & equipment,	The response is supported with	The response is supported with	The response is not supported
	training, management	clear examples ( <u>five or more</u> ) of	examples ( <u>two to four</u> ) of	with clear examples ( <u>one or none</u> )
	information/data etc.) in future	operational and managerial	operational and managerial	of operational and managerial
	plans/programmes to improve	innovation programmes and plans	innovation programmes and plans	innovation programmes and plans
	environmental sustainability	to improve environmental	to improve environmental	to improve environmental
	performance.	sustainability performance with	sustainability performance with	sustainability performance with
		clear reference to audit outcomes.	reference to audit outcomes.	little or no reference to audit
				outcomes.

_	ith relevant reference to the	A clear description of how the	An adequate description of how	A weak description of how the
	utcomes from your recent Five	senior management team lead	the senior management team lead	senior management team lead
Sta	tar Environmental	and manage the organisations	and manage the organisations	and manage the organisations
Su	ustainability Audit:	environmental sustainability	environmental sustainability	environmental sustainability
	•	performance with reference to	performance with reference to	performance with little or no
De	escribe how the senior	audit outcomes.	audit outcomes.	reference to audit outcomes.
	anagement team lead and	addit outcomos.	dualt outcomes.	reference to dual editornice.
	anage so as to improve the	The response contains a wide	The response contains relevant	The response contains a limited
	nvironmental sustainability	range of relevant examples ( <b>five</b>	examples ( <u>two to four</u> ).	range of relevant examples ( <b>two</b>
		• •	examples ( <u>two to four</u> ).	
pe	erformance. of the organisation.	<u>or more</u> ).	All an magain avenuella magaint d	<u>or less</u> ).
		AH 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	All, or most, examples provided	
		All examples provided within the	within the response are related to	The examples provided within the
		response are clearly related to	relevant outcomes of the audit.	response are weak, or not at all,
		relevant outcomes of the audit.		related to relevant outcomes of the
				audit.
4   Wi	ith relevant reference to the	A full explanation clearly	An adequate explanation	A weak explanation of how
ou	utcomes from your recent Five	demonstrating how organisational	demonstrating how organisational	organisational performance will be
Sta	tar Environmental	performance will be improved both	performance will be improved both	improved both operationally <b>and</b>
Su	ustainability Audit:	operationally <b>and</b> culturally.	operationally <b>and</b> culturally.	culturally.
		, , ,	·	,
Ex	xplain how you intend to use the	A range (a minimum of five) of	A range ( <u>two to four</u> ) of relevant	Limited ( <u>two or less</u> ) relevant
	utput of the recent Five Star	relevant examples of campaigns,	examples of campaigns,	examples of campaigns,
	nvironmental Sustainability Audit	programmes and/or initiatives that	programmes and/or initiatives that	programmes and/or initiatives that
	improve environmental	will further drive focussed	will further drive focussed	will further drive focussed
	ustainability performance <b>and</b>	performance improvement and	performance improvement and	performance improvement and
	ssociated culture.	•		•
as	SSOCIALEU CUITUIE.	cultural engagement.	cultural engagement.	cultural engagement.
		All examples are closely related to	All or most examples are related to	Four or no examples are related to
		All examples are clearly related to	All or most examples are related to	Few or no examples are related to
		the outcomes of the recent Five	the outcomes of the recent Five	the outcomes of the recent Five
		Star Environmental Sustainability	Star Environmental Sustainability	Star Environmental Sustainability
		Audit.	Audit.	Audit.