



## How to use the International Safety Award distinction logo

Congratulations on winning an International Safety Award. The following guidelines will give you advice on how to use the International Safety Award logo on your communication materials. Please follow these guidelines to guarantee a consistent appearance across all your published material and communication. Please contact us should you need any advice or help on this.

# 1.

## The distinction logo



# 2.

## Colour options

Only the following colours options are permitted.



Colour on white



BW on white



Do not colour differently



Do not place on pictures



Do not rotate



Do not stretch unproportional

# 3.

## Minimum size

Please don't use our logo smaller than a height of 15mm in print and 75px on screen.



# 4.

## Exclusion zone

Please allow space around the logo.

In print



On screen

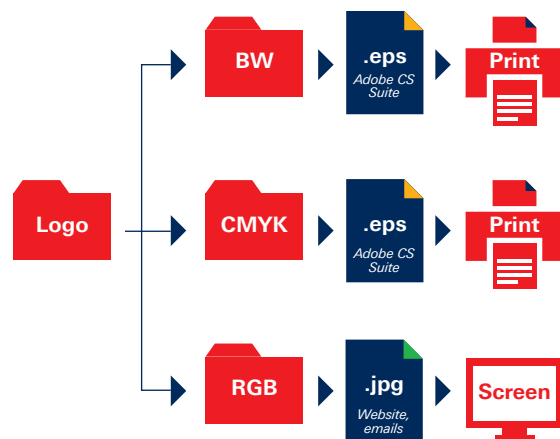


# 5.

## What logo file to use when

We have supplied you with different variations of the logo to give you the opportunity to use it across all your communication and published materials.

Below is an overview of all the different file formats and where and when to use them:



**If you have further questions or any other queries, please contact us:**

**T**+44 (0)20 8741 1231

**E** [customer.service@britsafe.org](mailto:customer.service@britsafe.org)

**W** [www.britsafe.org](http://www.britsafe.org)

**F** [/britishsafetycouncil](https://www.facebook.com/britishsafetycouncil)

**T** [@britsafe](https://twitter.com/britsafe)

**I** [/company/british-safety-council](https://www.linkedin.com/company/british-safety-council)

## Terms of use

Organisations who are awarded the International Safety Award are provided with a non-exclusive, non-transferable limited licence to use a specific logo for use on their websites and printed material in accordance with these terms of use and the British Safety Council Logo Guidelines.

- The International Safety Award logo is the property of British Safety Council and we reserve all rights in it.
- The British Safety Council does not in any way endorse organisations who are awarded the International Safety Award, or their products or services. Therefore use of the International Safety Awards logo by organisations achieving the award to imply endorsement of products or services, either expressly or by implication, is prohibited.
- The British Safety Council reserves the right to withdraw use of the International Safety Awards logo at its discretion.
- Where organisations awarded the International Safety Award use the logo in such a way that brings or is likely to bring the British Safety Council or our name into disrepute we have the right to withdraw permission to use the logo.
- If permission to use the International Safety Awards logo is withdrawn as a result of a breach

of these terms of use or the British Safety Council Logo Guidelines or those outlined during the application process, it shall take effect immediately and stocks of materials bearing our name and the International Safety Awards logo shall be forthwith withdrawn from distribution and destroyed at the organisation's expense. By agreeing to these terms of use, the organisation acknowledges that this is reasonable in order to safeguard the rights of the British Safety Council. If permission is withdrawn for other reasons, we shall give the organisation a period of two calendar months notice. No expenses will be covered by us.

- The use of the International Safety Award logo is specific to the site achieving the award and where the logo is used on a corporate website, care should be taken to identify only the site achieving the International Safety Award.
- The International Safety Awards logo may be used only in accordance with the logo guidelines (provided with the logo).
- The International Safety Award logo should appear exactly as supplied by the British Safety Council.
- The electronic International Safety Award logo should be hyperlinked to [www.britsafe.org](http://www.britsafe.org) and failure to fulfil this requirement may result in the withdrawal of permission to use the logo.